

Agency Case Study - IT Worx Recruitment



“When I search for potential candidates, I never go wrong on finding a better calibre of candidate with CareerJunction’s Resume search”, says Labuschagne.

Date: June 2008
Client: IT Worx Recruitment

About IT Worx Recruitment

IT Worx Recruitment specialises in job placements, as well as labour hire, nationally and internationally. IT Worx Recruitment is a company that offers a wide range of all careers at all levels in all industrial environments. IT Worx Recruitment further offers services in career guidance, training and development for specific careers.

On CareerJunction

Beth Biggs, the Decision Maker at IT Worx, has a background in IT and as a result saw the benefits of using technology to aid her recruitment. She researched the benefits and service offerings of CareerJunction as she is of the opinion that Online recruitment is the latest technology used in any recruitment business. A CareerJunction consultant visited Biggs during her research stages and took her through a live demo presentation of CareerJunction’s tools and services at her offices. That concluded her research and prompted her decision to come on board and utilise CareerJunction’s web service.

Biggs is fairly new in the recruitment industry, but has found Online recruitment methods to be easy and user friendly. “The CareerJunction Resume Search is the best comparing to other online services we use at IT Worx”, says Biggs. Leon Labuschagne, a Recruitment Consultant at IT Worx Recruitment, is an active user of CareerJunction’s tools and couldn’t agree with Biggs more. Labuschagne says that Online

recruitment gives him a lot more control over the type of candidates he receives. “When I search for potential candidates, I never go wrong on finding a better calibre of candidate with CareerJunction’s Resume search”, says Labuschagne.

Biggs is using her partnership with CareerJunction in the best way she knows how; she has all her consultants at IT Worx booked on CareerJunction’s free of charge training courses. The consultants have shown true commitment to the training and use the tools offered by CareerJunction. Labuschagne is excited about using the Placement Tracker and Profiler services after his training courses. Labuschagne believes that Profiler will provide IT Worx with an efficient process to find suitable candidates while Placement Tracker will give them efficient and accurate results in their recruitment which is ultimately a cost effective recruitment option for IT Worx.

In addition, Labuschagne confirmed that the online reporting tools provide them with “accurate results” on the value that they have received using Resume Searches and Job Advertising services. “Although we use other service providers, CareerJunction stands out in the crowd”, says Labuschagne. CareerJunction is currently Biggs’ most favourable Online recruitment option. She has confirmed that once her business starts showing more financial gain through successful placements, she definitely will take additional logons.